Cookie Policy of PUBLIEUROPE

This Policy informs Site Users about the technologies that help this website ('Site') operate and achieve the purposes described below.

Such technologies allow the owner of this Site identified below ('Owner') to access and store information (for example by using a Cookie) or use resources (for example by running a script) on a User's device as they interact with this Site or an application.

For simplicity, all such technologies are defined as "Trackers" within this Policy – unless we need to state otherwise. For example, while Cookies can be used on both web and mobile browsers, it would be inaccurate to talk about Cookies in the context of mobile apps as they are a browser-based Tracker. For this reason, within this Policy, the term Cookies is only used where it is specifically meant to indicate that particular type of Tracker.

Some of the purposes for which Trackers are used (which are not strictly necessary for operation of the Site) may also require the User's consent in accordance with applicable data protection or privacy law. Whenever consent is given, it can be freely withdrawn at any time following the instructions provided in this Policy.

This Site uses Trackers managed directly by the Owner (so-called "first-party" Trackers) and Trackers that enable services provided by a third-party (so-called "third-party" Trackers). Unless otherwise specified within this Policy, third-party providers may access the Trackers managed by them.

The validity and expiration periods of Cookies and other similar Trackers may vary depending on the lifetime set by the Owner or the relevant third-party provider. Some of them expire upon termination of the User's browsing   session.

In addition to what's specified in the descriptions within each of the categories below, Users may find more precise and updated information regarding lifetime specification as well as any other relevant information – such as the presence of other Trackers - in the linked privacy policies of the respective third-party providers or by contacting the Owner.

Activities strictly necessary for the operation of this Site and features within it

This Site uses so-called "technical" Cookies and other similar Trackers to carry out activities that are strictly necessary for the operation or delivery of the Site or features within it.
Third-party Trackers
- **SPAM protection**

Other activities involving the use of Trackers

Basic interactions & functionalities
This Site uses Trackers to enable basic interactions and functionalities, allowing Users to access selected features of the Site or features within it and facilitating the User's communication with the Owner.
- **Tag Management**

Experience enhancement
This Site uses Trackers to provide a personalised user experience by allowing them to better manage their preferences, and by enabling interaction with external networks and platforms.
- **Displaying content from external platforms**

Measurement
This Site uses Trackers to measure traffic and analyse User behaviour with the goal of improving the Site and its features.
- **Analytics**

How to manage preferences and provide or withdraw consent

There are various ways to manage Tracker related preferences and to provide and withdraw consent, where relevant:

Users can manage preferences related to Trackers from directly within their own device settings, for example, by preventing the use or storage of Trackers.

Additionally, whenever the use of Trackers is based on consent, Users can provide or withdraw such consent by setting their preferences as referred to within this Policy or by updating such preferences accordingly via the relevant consent-preferences widget, if available.

It is also possible, via relevant browser or device features, to delete previously stored Trackers, including those used to remember the User's initial consent.

Other Trackers in the browser's local memory may be cleared by deleting the browsing history.

With regard to any third-party Trackers, Users can manage their preferences and withdraw their consent via the related opt-out link (where provided), by using the method indicated in the third party's privacy policy, or by contacting the third party.

Locating Tracker Settings

Users can, for example, find information about how to manage Cookies in the most commonly used browsers at the following addresses:

- Google Chrome
- Mozilla Firefox
- Apple Safari
- Microsoft Internet Explorer
- Microsoft Edge
- Brave
- Opera

Users may also manage certain categories of Trackers used on mobile apps by opting out through relevant device settings such as the device advertising settings for mobile devices, or tracking settings in general (Users may open the device settings and look for the relevant setting).

Owner and Data Controller

Publieurope Limited - Ariel House, 74A Charlotte Street, London W1T 4QJ.
Owner contact email: infolondon@publieurope.com

Since the use of third-party Trackers through this Site cannot be fully controlled by the Owner, any specific references to third-party Trackers are to be considered indicative. In order to obtain complete information, Users are requested to consult the privacy policies of the respective third-party services listed in this Policy to see.

Given the complexity of tracking technologies, Users are encouraged to contact the Owner should they wish to receive any further information on the use of such technologies by this Site.

Definitions and legal references

Latest update: 17 November 2021
Iubenda hosts this content and only collects the Personal Data strictly necessary for it to be provided.