

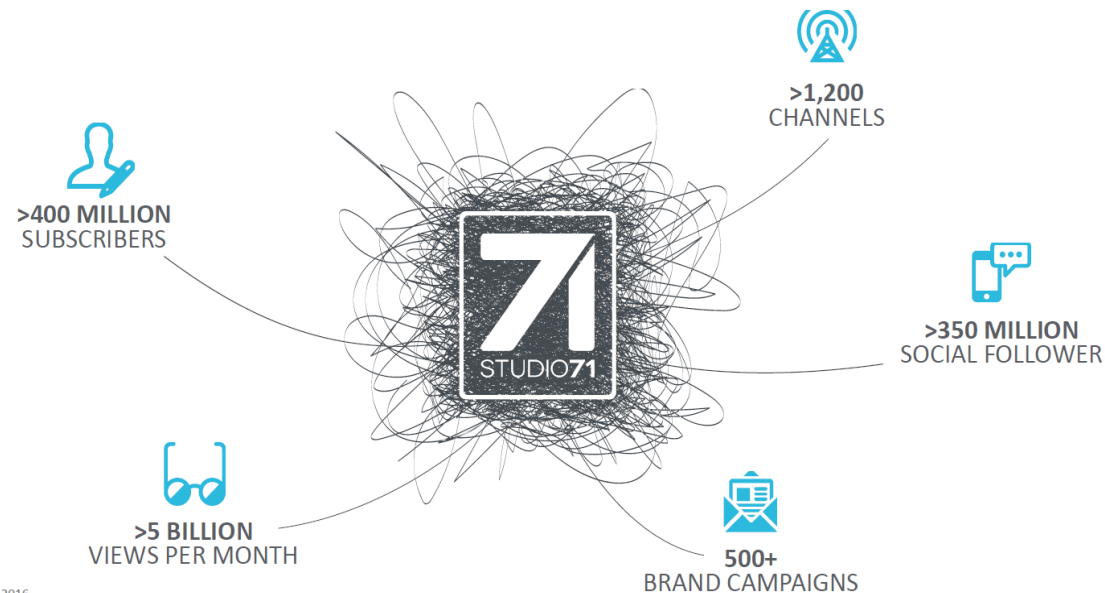
## ONLINE BASED MCN

### Studio 71

Online Multi Channel Network of the **ProSiebenSat.1** group.

Ideal for reaching **millennials**. It is the 4<sup>th</sup> MCN worldwide and leader in Europe.

**Soon to be launched:** Studio 71 Italy and Studio 71 France, via a strategic partnership with Mediaset and TF1 media groups.



As of April 2016

# ONLINE BASED MCN

Studio 71



**TV  
CONTENT**



**GERMAN  
WEB STARS**



**INTERNATIONAL  
WEB STARS**

1,200 CHANNELS

500 M MONTHLY VIDEO VIEWS IN THE GERMAN SPEAKING COUNTRIES

6 BN MONTHLY VIDEO VIEWS WORLDWIDE (INCL. USA, CANADA & UK)