

## EBX – European Broadcaster Exchange

The single point of contact for Premium Pan-European Broadcaster VoD



- Unified purchase of premium BVOD inventory at scale across Italy, Spain, France, Germany and the UK
- Owned & Operated by Europe's top broadcasters
- High quality and brand safe
- Digital multi-screen and CTV
- Leveraging 1st party broadcaster data
- Pre- and mid-roll campaigns across 2 markets or more
- Managed and automated service



EBX  
Portfolio overview



MARKET	MAIN BVOD HUB	OTHER PROPERTIES	DIGITAL SCREENS	ATV
ITALY				AVAILABLE VIA PUBLIEUROPE (NON-PROGRAMMATIC)
UK				
FRANCE				
GERMANY				
SPAIN				