

SBS
Television & Digital



	<p>MAIN SHOPPERS 18-54 y.o.</p>	<p>The second largest commercial channel in Flanders: local productions, sports, international blockbuster movies, and American TV series.</p>			
	<p>WOMEN 20-49 y.o.</p>	<p>Belgium's most light-hearted TV channel aimed at women: U.S. TV series, Flemish productions, fashion and feel good shows for a young female audience.</p>			
	<p>MAIN SHOPPERS 18-54 y.o.</p>	<p>USA all day! A broad offer of American TV series, sit-coms, and feature films for the whole family.</p>			
	<p>Women's TV channel with drama series, reality shows and human interest programmes.</p>		<p>PlaySports Open is a FTA station scheduling live matches, original sports programmes, documentaries.</p>		
	<p>First class, premium British drama series: blue chips, award-winning titles and actors.</p>		<p>With historical documentaires, reality TV and global hit series, History Channel brings the past to life.</p>		<p>Cooking channel featuring local and international top chefs preparing their delicious dishes around the clock.</p>
	<p>One-stop destination platform with the best from SBS and more.</p>		<p>Digital-first scripted series targeting Generation Z.</p>		<p>Video content dealing with fashion, lifestyle, beauty, and celebs.</p>

Source: CIM TV North, Year 2020.