

German-speaking countries

National disconnections with dedicated advertising windows



AUSTRIA
ADULTS
12-49 y.o.

SWITZERLAND
ADULTS
15-49 y.o.



AUSTRIA ADULTS 12-49 y.o.



“Must see TV” for urban people, with focus on local content: entertainment, sports, hit breakfast show.

AUSTRIA ADULTS 12-49 y.o.



Docu-soaps, reality TV, reportages on social issues. International crime dramas, and movies.

AUSTRIA ADULTS 12-49 y.o.



Feature films and TV series, with genre-based themed nights.

AUSTRIA ADULTS 12-49 y.o.



Austria’s first all-news TV station: a cross-media platform available on all devices.

AUSTRIA Kids 3-11 y.o. & HH



Ric TV is a family channel with programming for Families and children.

SWITZERLAND ADULTS 15-49 y.o.



Puls Acht schedules international movies, U.S. TV series, factual entertainment, and comedy shows.