

Television

A cool, cutting edge offer



	<p>6,3%</p>	<p>ABC1 ADULTS</p>	<p>Channel 4 - Sophisticated programming featuring cutting edge shows, quality movies, domestic and international series to make people think about things in new, different ways.</p>	
	<p>3,9%</p>	<p>ADULTS 16-34 y.o.</p>	<p>E4 - The perfect channel to reach a young, upmarket target. Wide offer of U.S. imports, feature films, entertainment shows, and original scripted series.</p>	
	<p>0,9%</p>	<p>ABC1 ADULTS</p>	<p>More4 - Clever, brilliant adult entertainment: magazines for the discerning viewer, arts and lifestyle content, documentaries, and TV series.</p>	
	<p>1,3%</p>	<p>ADULTS</p>	<p>Film4 - Leading movie channel thanks to a rich selection of contemporary, independent, foreign, and cult productions.</p>	

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0,3%

ADULTS

4Seven - Showcasing Channel 4's **most popular** and **talked-about** programmes from the **last seven days**: more chances to see the shows you can't afford to **miss**.



1,0%

ADULTS

16-34 y.o.
(Total)

4Music - UK's **#1 music channel** with a **cool mix of clips, juicy gossip features, live events** and **original series**.
The Box Plus Network offers **5 further music TV stations**.



4,6%

ADULTS

(Total)

UKTV – Owned by BBC Studios, UKTV operates **7 free-to-air** and **pay channels** offering a broad range of **quality** programming across **entertainment, lifestyle, factual**.

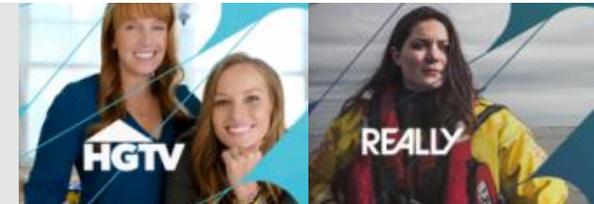


1,4%

WOMEN

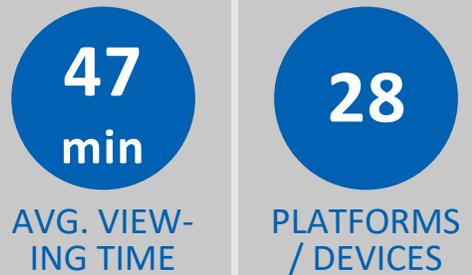
+16 y.o.
(Total)

Discovery – Leading **real life TV channels** dealing with **lifestyle** and **Home & Gardening**, with a **huge appeal** for **young, upmarket women**.



Digital media

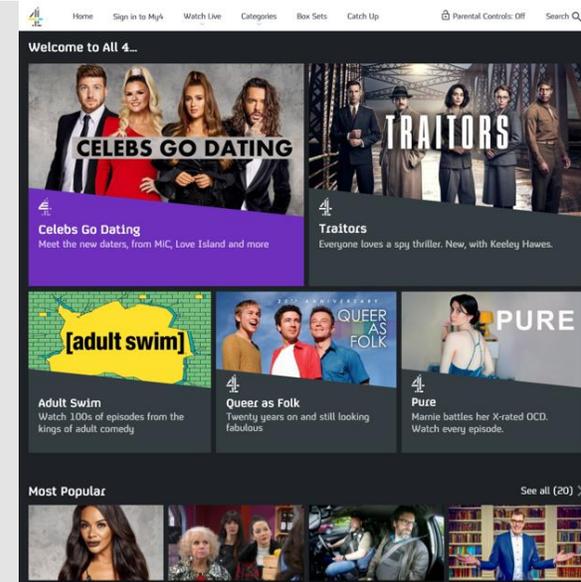
Internet



MONTHLY REACH

ADULTS	22,4%
ABC1 ADULTS	24,5%
ADULTS 16-34 y.o.	31,4%

All 4 - Free all-in-one **online** platform hosting **live broadcast stream** of Channel 4's linear TV channels, a rich **on Demand** section with the latest **catch-up** videos, a huge **library** of classic shows and box sets. Moreover: **premières, clips, trailers, extra content.**



UKTV Play - Home to all the best **on demand** content from **UKTV** stations.

A **unique viewing experience** making it easier for users to **find and view** more of what they love.

