

ONLINE BASED MCN

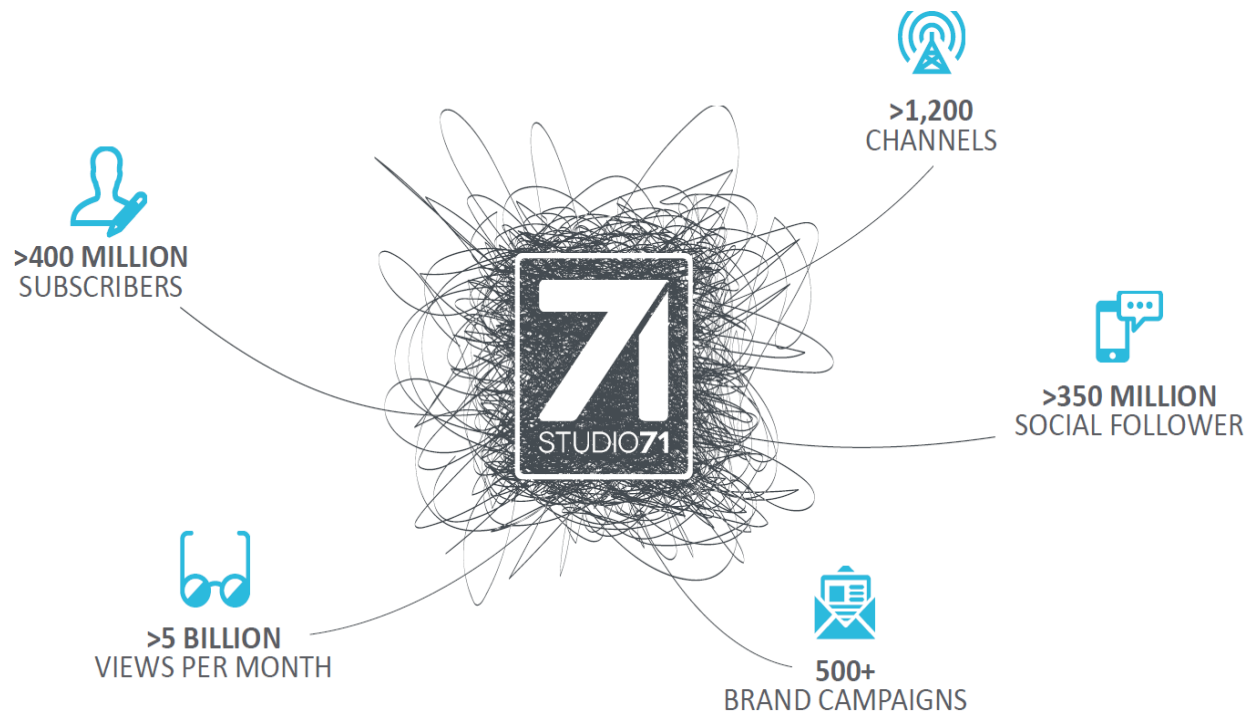
Studio 71



Online Multi Channel Network of the **ProSiebenSat.1** group.

Ideal for reaching **millennials**. It is the 4th MCN worldwide and leader in Europe.

Soon to be launched: Studio 71 Italy and Studio 71 France, via a strategic partnership with Mediaset and TF1 media groups.



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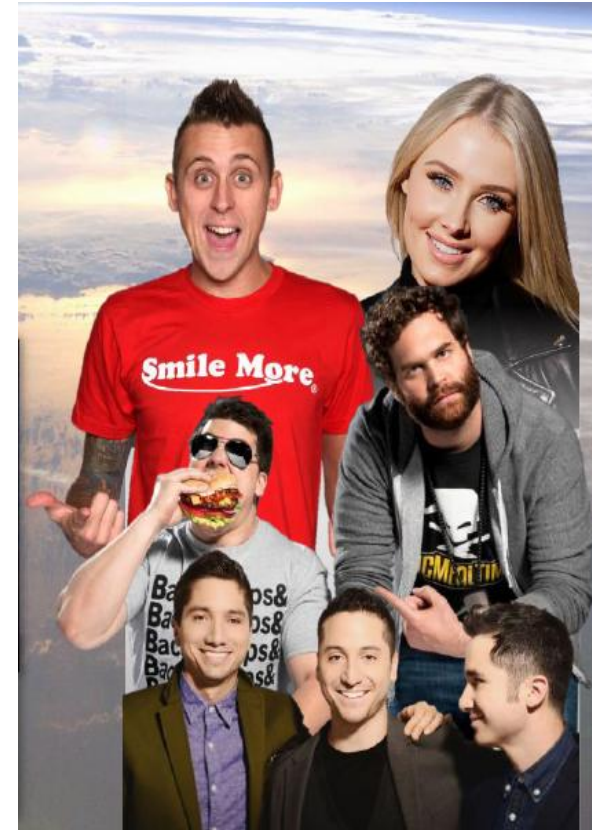
Studio 71



**TV
CONTENT**



**GERMAN
WEB STARS**



**INTERNATIONAL
WEB STARS**

1,200 CHANNELS

500 M MONTHLY VIDEO VIEWS IN THE GERMAN SPEAKING COUNTRIES

6 BN MONTHLY VIDEO VIEWS WORLDWIDE (INCL. USA, CANADA & UK)