

SBS Netherlands consists of four TV channels and ensures a wide coverage among the main commercial target groups.

The online platform for Video on Demand Kijk completes the portfolio.

GENERALIST CHANNEL



SBS 6 is familiar and positive: captivating programmes showing a sincere engagement.



Net 5 is a feel-good quality channel aimed at modern, sophisticated women.



Funny and action-oriented channel for a young, male-skewed audience. Broadcasting from 18.00. to 6.00.



SBS9 is a thematic movie and series channel, scheduling a feature film every evening at h. 20:30.

WEB - ONLINE VOD



Online video on demand platform.



Online video blog targeting Millennials and Social influencers with themes like entertainment, fashion, lifestyle, gaming.



Online TV for a female target.

CHANNEL WEBSITES

www.net5.nl

www.sbs6.nl

www.veronicatv.nl

www.sbs9.nl

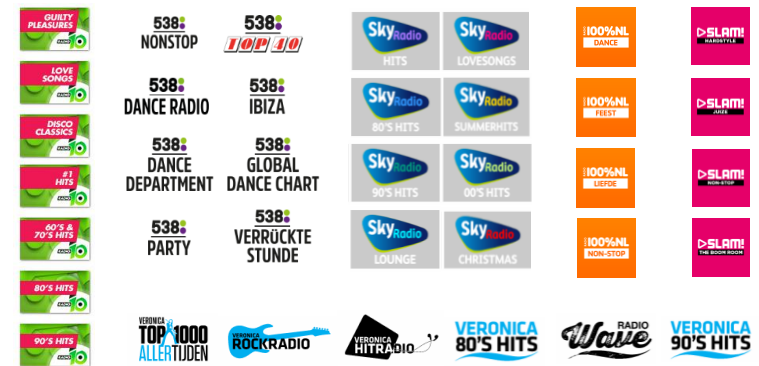
RADIO PORTFOLIO

RADIO

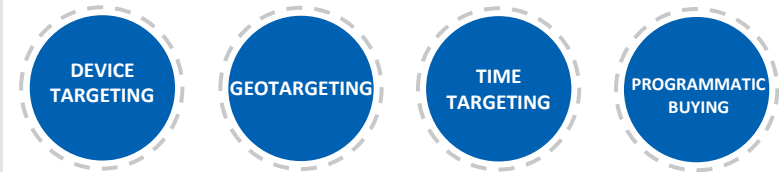


- The strongest radio offer in the Netherlands
- Reaching 7,8 mio listeners in the average week
- Radio 538 has the highest reach among 20-49 year-olds

OMX



AUDIO ADVERTISING



- Online radio platform
- 37 digital web stations
- Young, upmarket audience profile