

**Rotana Media Group** is the Arab World's largest and diversified media group with interests in TV, film and series production, audio content and record label.



## GENERALIST CHANNEL



ROTANA CINEMA - The first free-to-air, non-stop Arabic movie channel in the region with the largest Arabic movie library in the world.



ROTANA CLASSIC – A combination of the best Arabic and Western masterpieces from various genres of entertainment



ROTANA AFLAM – Movie station for Arab nationals, and Gulf locals in specific. The latest, most powerful blockbusters from the Arab world.



ROTANA MASRIYA – General entertainment channel dedicated to the Egyptian audience, broadcasting a selection of diversified shows.



ROTANA KHALIJIJA – Entertainment channel that caters to the Gulf interests. Talk shows, culture, music, folklore, sports, exclusive TV series.



## GENERALIST CHANNEL

LBC

LBC – General entertainment channel targeting GCC region and KSA women. Beauty, fashion, entertainment, health, the latest movies, drama series, reality series and talk shows.



ROTANA MOUSSICA – The leading youth entertainment channel in the Middle East and North Africa, with the biggest Arabic music library comprising over 12.000 music videos.



ROTANA CLIP - The latest and most appealing Arabic video clips 24 hours a day - along with interactive games and services.

## OTHER MEDIA



ROTANA FM  
One of the top 5 most consumed radio stations in KSA.



INSTORE ADVERTISING  
Reaching consumers in 200 hypermarkets, shopping malls, airports.