

The ProSiebenSat.1 Group is one of the largest media companies in Europe and Germany's leading TV group thanks to its free-to-air stations Sat.1, ProSieben, Kabeleins, Sixx, Sat.1 Gold, ProSieben Maxx. A wide website portfolio, including VoD portals MyVideo, 7TV and Maxdome.



GENERALIST CHANNEL



Sat.1 - In-house produced entertainment and top international content.
"Fascination TV" for the modern family.



ProSieben - Hollywood blockbusters and US TV series. Young TV with strong brands.



Kabeleins - All time favourites, infotainment & reality TV.
Trusted quality brand



Sixx - The perfect mix of TV genres for stylish women. Emotional, confident, lively.



"Good as gold": exclusively female skewed German productions including magazines, movies, serials



General entertainment high-quality TV offer for a male target, featuring premières and exclusive content.



Kabeleins Doku Documentaries and reportages on history, true crime, nature and technology.

Many advertising solutions to answer all clients' needs



WEB SITE



7Screen

Premium entertainment goes public



7SCREEN is a network of **maxi digital screens** located in the waiting rooms of the main airports in Germany, in motorway service stations, inside shopping malls, supermarkets, Burger King restaurants and in urban areas with Led screens.

High coverage **Touchpoints** with **attractive content** and **innovative ideas** for digital out of home.

Advertising formats

Only DOOH or Extension TV/Digital :

