

## Exclusive premium TV content: Football, Movies, TV series

Premium subscribers: **2 million**



### SPORTS

<p>PREMIUM <b>SPORT</b> PREMIUM <b>SPORT HD</b></p>	<p>Live events, news, magazines, talk shows</p>	<p>PREMIUM <b>SPORT2</b> PREMIUM <b>SPORT2 HD</b></p>	<p>Live events and re-runs of the best football matches</p>	<p>PREMIUM <b>CALCIO</b> PREMIUM <b>CALCIO HD</b></p>	<p>7 services: live coverages of the greatest matches</p>

### MOVIES

<p>PREMIUM <b>CINEMA HD</b> PREMIUM <b>CINEMA 24</b></p>	<p>TV premières and the latest blockbusters</p>	<p>PREMIUM <b>CINEMA2 HD</b> PREMIUM <b>CINEMA2 24</b></p>	<p>Top Italian titles auteur movies, evergreen films</p>	<p>PREMIUM <b>CINEMA HD</b> Energy PREMIUM <b>CINEMA 24</b> Energy</p>	<p>Amazing, high adrenaline titles</p>
<p>PREMIUM <b>CINEMA</b> Emotion</p>	<p>Romantic dramas and sentimental comedies</p>	<p>PREMIUM <b>CINEMA</b> Comedy</p>	<p>Light-hearted, feel good films</p>	<p><b>STUDIO</b> UNIVERSAL</p>	<p>The greatest U.S. cinema</p>

### TV SERIES

<p>PREMIUM <b>ACTION HD</b> PREMIUM <b>ACTION 24</b></p>	<p>Action, adventure and science-fiction</p>	<p>PREMIUM <b>CRIME HD</b> PREMIUM <b>CRIME 24</b></p>	<p>For police and legal drama lovers</p>	<p>PREMIUM <b>Joi</b> PREMIUM <b>Joi 24</b></p>	<p>Cheerful sitcoms and dramedy series</p>
<p>PREMIUM <b>STORIES</b> PREMIUM <b>STORIES 24</b></p>	<p>Dedicated to drama series, in all its many facets</p>				

## TV Everywhere

The widest, most qualitative OTT offer among Italian broadcasters



**PREMIUM  
PLAY**  
ADD-ON  
MULTISCREEN VOD  
FOR MEDIASET  
PREMIUM  
SUBSCRIBERS

- Over **9.000** content items, also in **HD**
- 2.000 **movies** featuring **pay-per-view exclusive premières** + access to “**Infinity**” library
- **International and Italian TV series** with **first run titles** and the best “**Box sets**”
- **Football** with Serie A, UEFA Champions League, and more
- **Documentaries**, reliable **children's content**, the best of **Mediaset programming** (catch-up + archive)
- **Live streaming** of 21 Mediaset Premium linear TV channels

**PREMIUM  
(ONLINE**  
STAND-ALONE  
SVOD  
SERVICE

- **All Mediaset Premium** content in **High Definition**
- **On demand:** over 9.000 items featuring football, sports, movies, TV series, cartoons + the best Mediaset programming
- Access to “**Infinity**” library
- **Live streaming** of 21 Mediaset Premium linear TV channels
- **Pay-per-view** movies and football matches
- Over **400 compatible devices**

**infinity**  
MEDIASET  
WEB-BASED  
SUBSCRIPTION  
VOD SERVICE

- Thousands of **high quality HD** content items
- A rich selection of **feature films, TV series, cartoons**, and **catch-up section** with the best of Mediaset programming
- Also a **TVOD** section with the **latest movie** titles
- **My Space** and **My Time:** advanced content consumption – **wherever** I like, **whenever** I like!

Source: Company data,